

The image shows a screenshot of the American Express website with a large, semi-transparent interstitial advertisement overlaid in the center. The background website content is dimmed and includes navigation links like 'LOGIN / SIGN UP' and 'SUBSCRIBE NOW', a 'TRAVEL+LEISURE' header, and various article teasers such as 'THE COMPLIMENT', 'THE CAN OPENER', and 'Getaways'. The interstitial ad itself has a white background and features the text 'MUST GO SEE' in large, bold, orange and blue letters. Below this, it lists 'GRAND PRIZE - GRAND CANYON TRIP -' and 'WEEKLY PRIZES - One \$500 LensCrafters Gift Certificate'. A central image shows a sunset over a lake with a person on a boat. To the right of the image is a blue 'ENTER NOW' button. At the bottom of the ad, the 'LENSCRAFTERS' logo is displayed with a heart icon and a stylized eye icon. A small text at the top of the ad reads 'The site will load in 15 seconds. SKIP THIS AD »'.

Description: The Interstitial is a premium American Express Publishing ad unit that appears as a 640x480 unit on an opaque black background as the user navigates from page-to-page. This unit will timeout after 15 seconds to reveal the AEP website. **For complete specs visit:** <http://direct2time.timeinc.com/online/prop/amex/custom.html>