







expanded collapsed

**Description:** The Flipbook is a premium American Express Publishing ad unit that loads as a 300x600 and expands left on hover. The user then "flips" through up to four spreads using an animated page turn.

For complete specs visit: <a href="http://direct2time.timeinc.com/online/prop/amex/custom.html">http://direct2time.timeinc.com/online/prop/amex/custom.html</a>